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Jan. 20, 1948

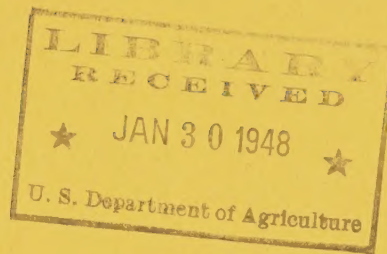
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# Geo. P. Sexauer & Son

BROOKINGS, S. D.



## IMPORTANT



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**BROOKINGS, S. D.**

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Jan. 20, 1948

Special Wholesale Price List

List No. 1

# GEO. P. SEXAUER & SON

Telephone 31 and 32

BROOKINGS, SO. DAK.

Long Distance: LD-3

Prices Quoted Are Guaranteed Until April 1, 1948

## \$3,000,000,000

That Figure Represents the Annual Loss to the American Farmer from Weeds!

Help End This Loss — and Help Yourself, too!

## Sell AGRICULTURAL WEED-NO-MORE

### The Original Butyl-Ester of 2,4-D — Its Most Efficient Form

**Profit With This New Business.** Each 53-gallon drum shows retail profit of over \$100.00. Dealers report bookings with profits of \$9,000.00 and more including the sale of low gallonage sprayer equipment. To many dealers, Agricultural Weed-No-More is the most important item in the store, showing big profits — fast turnover — ready sale. The introduction of 2,4-D is one of the most momentous things that has happened in agriculture in modern times. It compares with the development of hybrid corn and strip farming.

**Agricultural Weed-No-More** is a selective weed killer containing 40% butyl ester of 2,4-D in an oily liquid for mixing in water to be used as a spray. Ester formulations of 2,4-D are superior to dry salts and amine salt solutions. The outstanding features below make Agricultural Weed-No-More the top product in its field.

**Adaptable** —to any climate or area. Agricultural Weed-No-More mixes readily with hard, soft or alkali water or Diesel fuel. It can be used in any type of ground or air application equipment.

**Economical** —at as little as \$.60 to \$1.50 per acre Agricultural Weed-No-More will provide weed free fields for greater yields.

**Fast** —Because of its oily nature, Agricultural Weed-No-More penetrates plant tissue in less than five minutes.

**Sure** —Rains, heavy dews or winds shortly after application do not destroy action. As it penetrates the plant almost immediately, it can't be washed or knocked off the leaves.  
—Effective on weeds resistant to 2,4-D.

**Safe** —for every use. Agricultural Weed-No-More does not sterilize the soil and will not harm animals, even if the treated plants are eaten by grazing cows, sheep or horses.

**Stable** —Agricultural Weed-No-More is a stable emulsion which does not break down, freeze, evaporate nor corrode metals.

**Asked for** —Agricultural Weed-No-More is the most widely advertised, most asked for brand of 2,4-D weed killer on the market today.

**Market Enormous.** The total acreage in the United State of croplands, pastures and other areas requiring use of Agricultural Weed-No-More totals 300,000,000 acres. Of this vast potential area many sections report 50% or over of the total will be treated. It is not uncommon to hear of 40 to 50% increase in yield at a material cost of not over \$.60 to \$1.50 per acre in corn, wheat, rye, oats, barley, and flax. Weed control in pastures, fence rows, irrigation ditches, roadsides and waste places is important and pays dividends.

	Consumer	Dealer
50-55 gallon drums	\$ 9.65 per gal.	\$7.72 per gal.
30 gallon drums	9.85 per gal.	7.88 per gal.
5 gallon drums	10.05 per gal.	8.04 per gal.
Gallons (6 to case)	10.30 each	8.24 each
Quarts (12 to case)	3.95 each	3.16 each
Additional 5% discount for truckload or carload.		

### Power Take-off Sprayer Available

This new sprayer uses as little as 5 gallons of water per acre. Therefore, you can use it in dry areas practically and profitably. Precision nozzles and low pressure enable a small amount of water to give uniform distribution of Agricultural Weed-No-More. Retailers as low as \$158.25. Dealer discount 20%.

### Pestroy 25% DDT Concentrate

	Consumer	LCL Dealer
50 gal. drums	\$2.98 gal.	\$ 2.23 gal.
5 gal. Drums	3.19 gal.	2.38 gal.
Gallons		
(6 to case)	3.49 gal.	2.63 gal.
Quarts		
(12 to case)	1.19 ea.	10.20 doz.

### DDT 50% Wettable Powder

**FOR BARN AND STABLE TREATMENT:** Controls flies, mosquitoes, wasps, ants, etc. Use 1 lb. to 2½ gallons of water on 250 square feet.

**FOR LIVESTOCK:** Controls hornflies, stable flies and lice. For spraying, use 1 lb. to 25 gallons of water. For dipping, use 1 lb. to 60 gallons.

	Consumer	LCL Dealer
40 lb. Bags	\$26.80 ea.	.37½ per lb.
4 lb. Bags	2.25 ea.	.39½ per lb.





# GEO. P. SEXAUER & SON

## BROOKINGS, S. D.

Local Telephone 31 and 32

Long Distance LD No. 3

Inoculate all Legume Seeds with

# NITRAGIN

1898—A HALF CENTURY OF SERVICE—1948

When ordering, Always state name of seed.

### ALFALFA (A)

Sweet, Bur, Hubam Clovers

Size	Dealer	Retail
1 bu. ea....	\$ .32	\$ .50
2½ bu. ea....	.65	1.00

### CLOVERS (B)

Red, Alsike, Crimson, White and Ladino.

1 bu. ea....	\$ .32	\$ .50
2½ bu. ea....	.65	1.00

### LESPEDEZA (L)

100 lb. size (Inoculates up to 100 lbs.) ea...\$ .32 \$ .50

### PEAS, (C)

### VETCHES (All Varieties)

100 lb. size (Inoculates up to 100 lbs.) ea...	\$ .32	\$ .50
1200 lb. size ea..	3.70	5.70
(12-100 lb. cans)		

### LUPINES (All Varieties)

100 lb. size (Inoculates up to 100 lbs. seed) ea...\$ .32 \$ .50

**GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans.**

Dr. 80c ctn. — Rtl. 10c ea. — Packed 12 to Display Ctn.

2½ bu. to 25 bu. sizes 6 to carton, all others 12

### SOYBEANS (S)

Size Dealer Retail

Small (Inoculates up to

120 lbs. seed) ..\$ .20 \$ .30

5 bu. each .. .37 .55

25 bu. (One can) 1.67 2.50

30 bu. .... 2.17 3.25

(6-5 bu. cans)

### BEANS—Navy, Pinto,

Wax, String, Kidney

and Great Northern

1 bu. ea....\$ .23 \$ .35

### PEANUTS,

### COW PEAS (E)

Small (Inoculates up to

120 lbs. seed) ..\$ .20 \$ .30

5 bu. ea.... .37 .55

25 bu. (One can) 1.67 2.50

30 bu. each... 2.17 3.25

(6-5 bu. cans)

FOR CORN BORER CONTROL — SELL

# ACME DURASPRAY

25% DDT Emulsion

The corner borer may not have reached your locality yet, but it appears that he is coming, so be prepared.

Acme Duraspray has increased yields up to 30 bushels of corn per acre in heavily infested areas of Illinois by timely use of DDT treatment. The introduction of Hybrid corn, with its stronger and larger stalk, has been one of the contributing factors in causing the corn borer to move into the corn belt. Every means must be used to fight it, or our production will drop sharply.

We suggest you investigate this today.

**Prices of ACME DURASPRAY:**

	Gross Weight	Suggested Retail	LCL Dealer Price
50-55 Gallon Drums .....	450 lbs.	\$2.10	\$1.68
30 Gallon Drums .....	270 lbs.	2.16	1.73
5 Gallon Cans .....	46 lbs.	2.36	1.89
1 Gallon (6 to case) .....	56 lbs.	2.52	2.02

CHECK WITH US for all  
AGRICULTURAL CHEMICALS

# NEW IMPROVED CERESAN

and CERESAN "M"

A low cost seed disinfectant for

Wheat, Oats, Barley, Rye, Flax, Peas and Sorghums

## NEW IMPROVED CERESAN

Sizes of Packages	Packages per case	Retail Price Per Package	Dealer Price per case	Price per doz.
4-oz. can	36	\$ .35	\$ 7.65	\$ 2.55
1-lb. can	12	.90	7.21	7.21
4-lb. can	6	3.00	13.49	26.98
8-lb. can	6	6.00	26.94	53.88

## CERESAN "M"

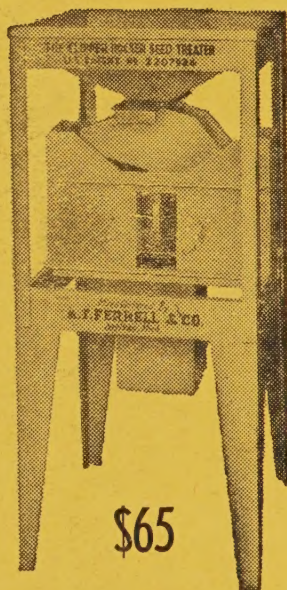
40-lb. pail	1	28.75	each 23.00	each 23.00
100-lb. drum	1	69.00	each 55.00	each 55.00

Give Your  
**WHEAT**  
 A  
**TREAT**  
 with the new  
**CLIPPER**  
FARM MODEL  
**ROCKER SEED**  
**TREATER**

- FULLY AUTOMATIC
- NO POWER REQUIRED
- OPERATES BY GRAVITY

**TREATED**  
**SEED AND GRAIN**

IMPROVES CROPS  
 INCREASES YIELDS



**\$65**

With a Rocker Seed Treater you can  
**TREAT** all your **SEED** at Home and  
 save treating and hauling charges.

**Be Ready to Plant . . . Order Yours Now**

